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LATEST FACTS ON FARM SEEDS

ALFALFA PICTURE BRIGHT WITH RETURN OF GENUINE "HOFFMAN NORTHWEST"

After years of alfalfa seed shortages and disappointing results with some of the substitute strains available, alfalfa men are joining in a big rush to get Hoffman Northwest this year.

Noting the announcement of the return of this popular blend (see page 4 of 1947 Catalog), customer response was immediate. Experienced folks recalled the days of 4½ and more tons per acre, the clean thrifty stands of four, five—even more—years, and remembered, too, that the beginning of those records was in Hoffman Northwest seed.

For the benefit of newcomers, Hoffman Northwest is more than a name. It was an original designation applied by Hoffman to seed that came from selected stock in Northern and Rocky Mountain areas. Basis for selection was ability of the seed produced there to develop vigorous root systems that not only withstood winters far more severe than ours, but

sent up prolific growth in all kinds of summers.

Now, again, we are able to supply the kind of seed worthy of Hoffman Northwest designation. Good clean seed. With U. S. Verification tags that leave no doubt as to its origin.

Price for this seed at the present writing is nearly that of ordinary seed, even though bidding for seed of certain of our sources continues on a high level.

To all of our old friends we need say nothing except "Hoffman Northwest is back!"

To newer customers, it is urged that you get some of this seed promptly. You'll find that those old-timers who tell about what THEY used to do with alfalfa weren't exaggerating—at least, not much.

Alfalfa can be one of the cheapest good feeds on your farm. When you can get dependable seed you are getting a big bargain in nutritious feed—and at today's prices for meat and milk that's a bargain.

BETTER CORN— MORE OF IT! WITH FUNK G HYBRIDS

The non-stop Hoffman corn research program continues to pay big dividends to Funk G Hybrid users in this territory. J. D. Harris, Montgomery County, Md., says: "I have planted Hoffman Funk G corn for the past seven years, numbers G 135 and G 94, and have always got a crop even in the dry years. In two different years, just about silo-filling time, we had a storm of hurricane strength that carried down our neighbor's corn until it was all a tangle, but ours stood up, every stalk like a flag pole. My crop this year is good and the ears large and well filled out. I will continue to plant Funk G seed." Other great benefits are the result of this research—fast starting, resistance to insects, disease, heat and drought, excellent standability in storms and wind, uniform and safe maturity, rapid drying, easy husking. But the greatest benefit continues to be the exceptional yields EVERY year from these G Hybrids. 20, 25 to 40%

greater production than ordinary corn is reported so often, we've come to expect it. Better get your Funk G seed now (there's always a shortage of certain numbers before the season closes).

BIG EXPORT SHIPMENTS OF RED CLOVER CONTINUE

International news continues to feature purchases of Red Clover seed by England, Denmark and other European countries. Seedsmen are not worried about the drain on U. S. seeding needs, but several have suggested that a later shortage may drive prices up on last-minute purchases.

Hoffman Red Clover price TODAY is lower than in many sections of country. Tested, free from noxious weeds, and from desirable sources (see description, page 6 of Catalog). Enough seed is on hand to meet all early orders at price shown. Note on the bottom of next page what O. J. Sommer says about the price of clover today.

Why Is It ECONOMICAL?

How can we sell ECONOMICAL MIXTURE (about ½ Red Clover, ¼ Alsike, ¼ Timothy) cheaper than equal amounts of these three seeds separately? Are these mixed seeds of poorer quality? The answer is an emphatic NO! This seed germinates as well—is just as thoroughly cleaned of noxious weeds. Sometimes a good stand of Red will have some Alsike mixed in. It would cost extra money to separate pure Red seed—and the cost wouldn't improve it. Instead, extra Alsike is added and Timothy to make an ideal—and very popular—combination.

At today's prices for these three seeds, this mixture is ECONOMICAL indeed!

MILK FLOWS WHERE LADINO GROWS

A tip to those who depend on grass mixtures. Many dairy farms have switched from old type mixtures to high production combinations, of which Ladino is an important ingredient.

The Hoffman 1947 Catalog (page 8) notes five interesting uses for Ladino in pasture and hay mixtures that have proved valuable to hog and poultry raisers as well as in beef feed lots and on dairies. All of these mixtures represent new opportunities compared to the feed possibilities available only a few short years ago. Here at Hoffman's extreme care is continuous in regard to seed sources—backed up by personal observations and reliable reports. That could account for

the steady increase in demand for Hoffman Ladino seed.

Take our word for it—there is no real Ladino sold at bargain prices. Some cases were heard where Ladino lost favor for a few years because the sudden demand attracted poor quality seed into some Eastern markets—seed which didn't produce as Ladino should. It is hard to tell Ladino seed from ordinary White Clover, and this interesting fact could account for some of the "bargains" offered in the past. Any good seed has a ready market.

But the only way to account for the increasing spurt upward this year is to figure that Ladino has "arrived" on the small farm as well as the large commercial dairies.

HOFFMAN "VICTORY" OATS STILL HAVE WIDE DEMAND

One of the characteristics of the American Farmer is his tendency to stick to something he KNOWS is good till somebody PROVES to him there is something better. Outstanding example of this is the huge continuing call here for Hoffman "VICTORY" Oats.

For the past few years the oats situation has been topsy-turvy. Certain new crosses, heralded by their breeders as the varieties that would end all oats troubles, had been announced. "No more bad oats years" had headlined farm papers. But somehow, some of these new types have either not lived up to their advance notices or have brought new

troubles of their own.

Hoffman had offered some of the newer varieties—sometimes with caution to the purchaser. But others with definite confidence because in impartial trials they showed much to recommend them.

However, through all this period, many Hoffman customers have stuck to the proved producing qualities of good old Hoffman Victory Oats. They've been satisfied with its vigorous qualities, its long straw, heavy heads, large size kernels.

For those customers, here is trustworthy seed of true Northern origin—extra fine quality. Read the remarks about this seed, page 10, 1947 Catalog.

SEED NOTES

Livestock must be doing a good selling job on farm owners for SWEET SUDAN. For nearly twice as much seed as last year of this sweet, palatable Hoffman strain variety has already been sold here.

★ ★ ★

Our farm friends to the South will be glad to know of the fine top-quality, dodder-free Lespedeza seed now on hand. This dependable hay producer has many friends below the Mason-Dixon line.

★ ★ ★

The 1946 Alsike seed shortage is likely responsible for a big increase of early orders this year. Don't be rushed into buying low-grade Alsike seed elsewhere. Here is dependable seed to take care of your needs.

★ ★ ★

The good old Alsike and Timothy combination is on hand now—about 20% Alsike. Nice clean vigorous seed. These two grasses are ideal partners in lower or moist locations.

★ ★ ★

Watch out on Brome! Certain strains now being offered at low prices are not adaptable in this area. Lincoln type has proved most satisfactory here.

★ ★ ★

Read all about these varieties in the Hoffman 1947 Catalog.

RYE GRASS LIKENED TO SUGAR

In a recent discussion, one agricultural writer compared Rye grass to the sugar canister which has always been standard equipment in every kitchen. "The housewife," he said, "couldn't get along without sugar. She always has uses for it—a little bit here, a supply for the table—for cakes, pies, preserves—in fact, for most of her recipes. The day is here when many a good farmer won't be able to do his best job without some Rye grass seed. And he'll keep it on hand for continuous use—like the sugar canister in the kitchen. He has many uses for it—as a cover

for green manure, in his grass mixture—in fact, at nearly every season. Convince your customer that it's cheaper for him to buy a quantity and have it on hand the hour he needs it than to have to buy a small purchase every time he needs it . . . and you'll be doing him a service."

Fortunately, there is no shortage in Rye grass seed like there is in sugar. But it is necessary to suggest caution on the quality of the seed you buy. For truly top quality Rye grass seed, note page 9 of your Hoffman 1947 Catalog.

RED CLOVER, AT \$36.00, IS STILL LOW COST!

O. J. Sommer, an Illinois farmer, is accustomed to looking at his seed as an investment rather than as a cost. He also has seed for sale. And when some of his friends recently "gripped" about paying \$40 a bushel for Red Clover he sat down and proved to them that at the Western market price of \$36.60 a bushel Red Clover was actually cheaper today than in 1931 when it was selling at \$14.50. (Incidentally, Hoffman's present price is \$36.00.) Part of Mr. Sommer's proof is offered by the following table he prepared:

Year	Red Clover Retail price per bu.	Corn Market price	Amount required to buy 1 bu. Clover	Soy Beans Market price	Amount required to buy 1 bu. Clover	Oats Market price	Amount required to buy 1 bu. Clover	Hogs Market price	Amount required to buy 1 bu. Clover	Beef Market price	Amount required to buy 1 bu. Clover
1931	\$14.50	\$0.27	53 bu.	\$1.20	12 bu.	\$0.30	48 bu.	\$3.70	390 lb.	\$5.50	263 lb.
1936	14.50	.97	15 bu.	.70	21 bu.	.23	63 bu.	9.60	151 lb.	6.80	213 lb.
1941	10.60	.66	16 bu.	.81	13 bu.	.33	32 bu.	10.70	100 lb.	10.80	100 lb.
1946 (Dec. 15)	36.60	1.25	29 bu.	2.94	12½ bu.	.80	45.7 bu.	25.00	146 lb.	30.00	122 lb.

PRICES

February 22, 1947

Hoffman Quality SEEDS

Bags are Free. Freight paid on shipments
of 200 lbs. or more if your freight station
is in Pa., N. J., W. Va., N. Y., Md., Del.,
Ohio, Mass., Conn., R. I., Va.

(When ordering less than $\frac{1}{2}$ bushel of any
item, please figure its cost at the "Per
Lb." quotation.)

HOFFMAN OATS

"Victory" Type @	\$1.95	\$1.85
"Vicland" Type	1.95	1.85
★ "Victory" Certified	2.30	2.20
★ "Vicland" Certified	2.20	2.15
"Ajax" Certified	2.40	2.35
Swedish Type	1.75	1.70

★ "CLINTON" OATS (Certified)

Special TRIAL OFFER—good only while
extremely small supply lasts.
25-pound Bag \$5.50
(Limit, one bag per customer)

CLOVERS

Red Clover	\$0.62	\$36.00
Mammoth (Sapling)61	35.50
Alsike Clover57	33.00
Sweet Clover20	11.50
Sweet Clover—Yellow Blossom20	11.25
Crimson Clover27	16.00

BARLEY & GRAINS

"Wisconsin 38" (Velvet)	(48 lbs.)	\$2.95
"Alpha" (2-row Type)	(48 lbs.)	3.10
Spring Wheat (Marquis)	(60 lbs.)	3.50
"Henry" Spring Wheat	(60 lbs.)	3.65
Spring Rye	(56 lbs.)	3.30
Speltz	(40 lbs.)	2.85
Buckwheat	(48 lbs.)	2.80
Tartary Buckwheat	(48 lbs.)	3.40

SOY BEANS

"CERESAN" For Oats, Barley, Wheat 1 Pound Treats 32 Bushels (Postpaid)	(60 lbs. per bu.)	Up to 10 lbs.
4 oz...\$0.35 1 lb...\$0.90 4 lbs...\$3.00	9 bu.	29

TIMOTHY

(45 lbs. per bu.)	Per Bu.	Per Bu.
"Farmer's Choice"	\$5.20	\$5.20

CLOVER & TIMOTHY (Mixed)

Economical Mixture	(56 lbs.)	\$24.40
Alsike and Timothy	(45 lbs.)	8.20

HOFFMAN INOCULANT

(Postpaid)	1 bu. 2½ bu.
For Alfalfa and Sweet Clover	\$0.50

HOFFMAN SWEET CORN

1 Lb. Treats 60 to 80 Bushels—(Postpaid)	1 lb.	2 lbs.
1 lb...\$1.83 4 lbs...\$6.33 2 oz...\$0.35	100 to 500 lbs.	5 lbs.

SEMESAN BEL'

For Seed Potatoes	Golden Bantam
For Soy Beans	Stowell's Evergreen
For Canada Peas, Vetch	Golden Cross Bantam (Hybrid)
For Lespedeza	Ioana (Hybrid)
For Cow Peas	Evergreen (White Hybrid)

LESPEDAZA

Korean Type	\$0.12½	\$0.11
Service Type28	.27

HOFFMAN RYE GRASS

(24 lbs. per bu.)
(Treated with Ceresan Jr.)

1/2 bu.	\$6.50
1 bu.	\$3.25
1/2 bu.	\$3.88
1 bu.	\$7.75

GRASSES

Large Rounds	1/2 bu.
Regular Rounds	1 bu.
Small Rounds	1/2 bu.

ALL Kernel sizes YIELD ALIKE.

Using the proper planter-plates (and that is a necessity, whichever type seed is being planted) permits a saving in seed cost, by use of Round-Kernel Seed.

"CROW REPELLENT"

(Postpaid)

1 bu...\$0.60	2 bu...\$1.00	4 bu...\$1.75
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SEED CORN

(Open-Pollinated Types)

(56 lbs. per bu.)	Per Bu.
Lancaster County Sure Crop	\$4.40

WHITE CAP YELLOW

White Cap Yellow	4.35
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EARLY YELLOW DENT

Early Yellow Dent	4.40
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IMPROVED LEAMING

Improved Leaming	4.35
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EUREKA ENSLAGE

Eureka Ensilage	4.85
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SOY BEANS

(60 lbs. per bu.)

Canada Field Peas	Per Bu.
100 lbs.	7.50

PEAS

(60 lbs. per bu.)

Canada Cow Peas	Per Bu.
100 lbs.	7.50

FORAGE CROP SEEDS

(32 lbs.)

Millet—Japanese	(48 lbs.)
Millet—Golden	(48 lbs.)

ATLAS SORGO

Sorghum	(50 lbs.)
Spring Vetch	(50 lbs.)

WINTER VETCH

Winter Vetch	(60 lbs.)
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HOG PASTURE MIXTURE

Hog Pasture Mixture87
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RAPE SEED

Rape Seed85
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COW HORN TURNIP

Cow Horn Turnip95
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POSTPAID PRICES

1 lb.	\$0.35
2 lbs.	\$0.65
5 lbs.	\$1.45
10 lbs.	\$2.65
15 lbs.	\$2.65

HOFFMAN SWEET CORN

Golden Bantam35
Stowell's Evergreen55
Golden Cross Bantam (Hybrid)	1.00
Ioana (Hybrid)	1.00
Evergreen (White Hybrid)	2.50
Lincoln (Hybrid)	4.80

\$0.35
\$0.65
\$1.45
\$2.65
\$2.65
\$4.30
\$4.30
\$4.80
\$4.80

For Cow Peas

\$0.30
\$0.30
\$0.30
\$0.30
\$0.30

\$0.35
\$0.35
\$0.35
\$0.35
\$0.35

For Red Clovers, Alsike, Crimson

\$1.00
\$1.00
\$1.00
\$1.00
\$1.00

\$1.00
\$1.00
\$1.00
\$1.00
\$1.00

For Soy Beans

\$2.50
\$2.50
\$2.50
\$2.50
\$2.50

\$2.50
\$2.50
\$2.50
\$2.50
\$2.50

For Canada Peas, Vetch

\$0.55
\$0.55
\$0.55
\$0.55
\$0.55

\$0.55
\$0.55
\$0.55
\$0.55
\$0.55

For Lespedeza

\$0.50
\$0.50
\$0.50
\$0.50
\$0.50

\$0.50
\$0.50
\$0.50
\$0.50
\$0.50

For Cow Peas

\$0.55
\$0.55
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\$0.55

For Alfalfa and Sweet Clover

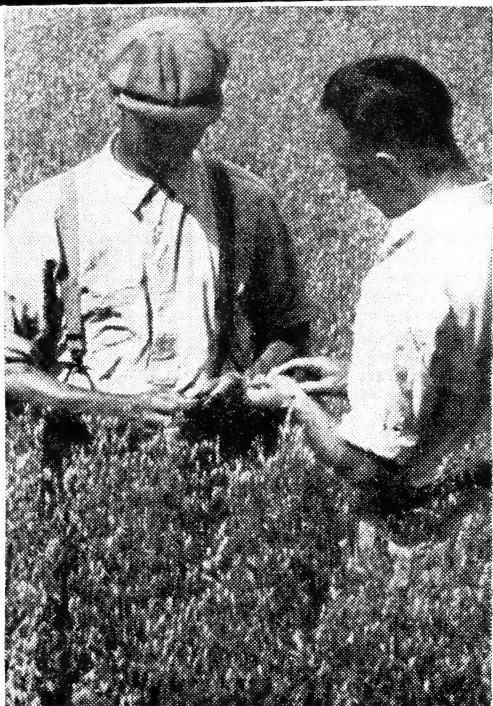
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For Red Clovers, Alsike, Crimson

\$1.00
\$1.00
\$1.00
\$1.00
\$1.00

\$1.0



DEPEND ON *Hoffman* Quality SEEDS

Here at Hoffman's now are top quality seeds—the RIGHT strains—and for EARLY SHIPMENT.

Select your seeds from the Hoffman Catalog . . . they will serve you mighty well—and help you produce paying crops. Order Hoffman Quality Seeds NOW. Be ready to sow on the right day!

Have your seed on hand—ORDER NOW

A. H. HOFFMAN, Inc., Landisville (Lancaster Co.), Pa.

